

Signage is a key messaging platform for the brand and should reflect the quality of the builds they exist beside.

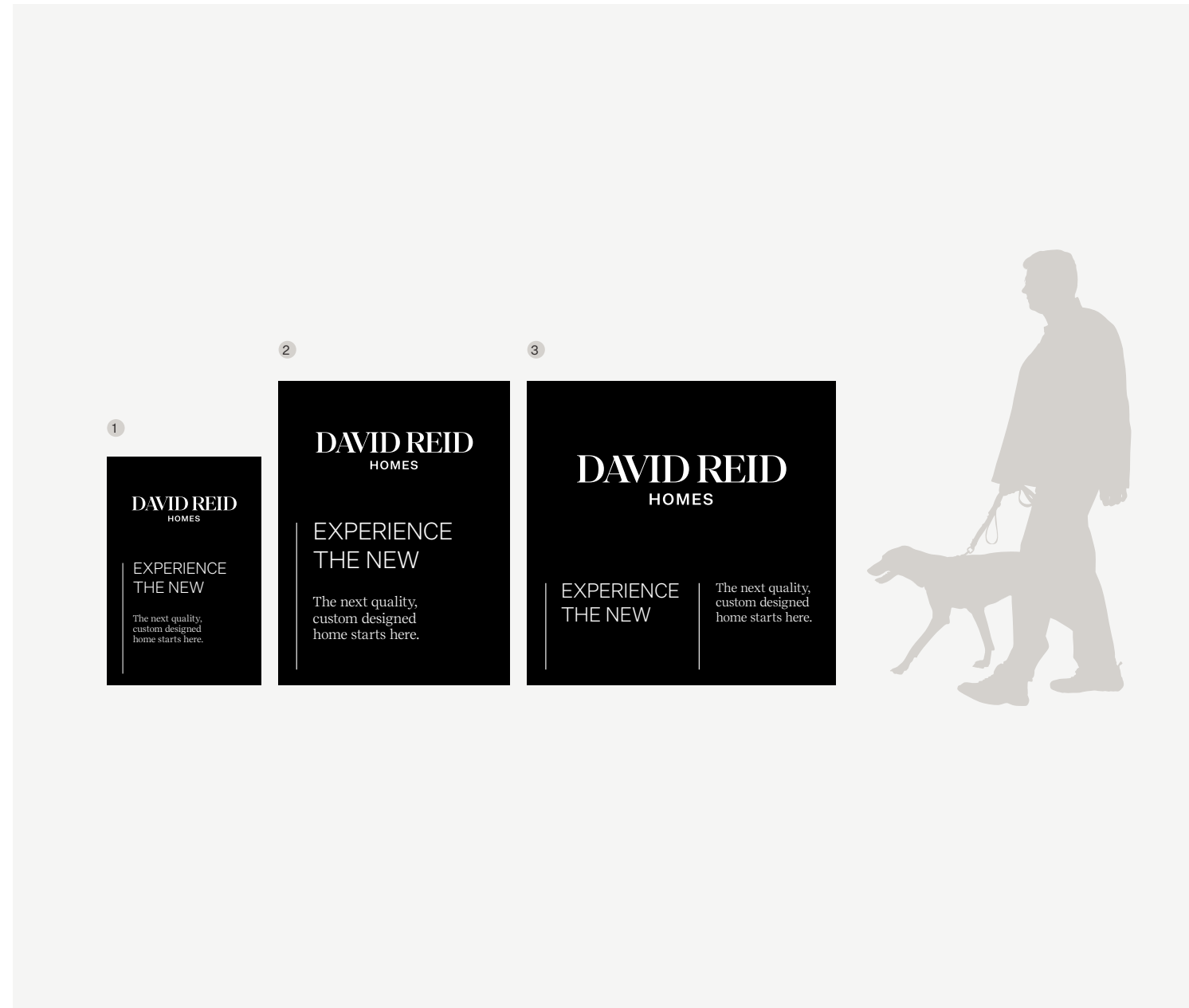
## 7.2

**Site Sign**

## Various Sizes

The site signs will vary in content, but the standard hierarchy of information should follow the adjacent visuals. Contact information may be swapped out for the smaller copy where necessary.

- ① 600×900mm
- ② 900×1200mm
- ③ 1200×1200mm  
Where the sign become square or landscape, the content can break into multiple columns.



7.1

**Hoardings**  
Sequence

Our hoardings follow a pattern of two repeating panels for 50 metres

- 1 50m wrap



1



## 7.4

**Show Home Sign**  
Metal with Wood Base

Engraved logo with white applied text.

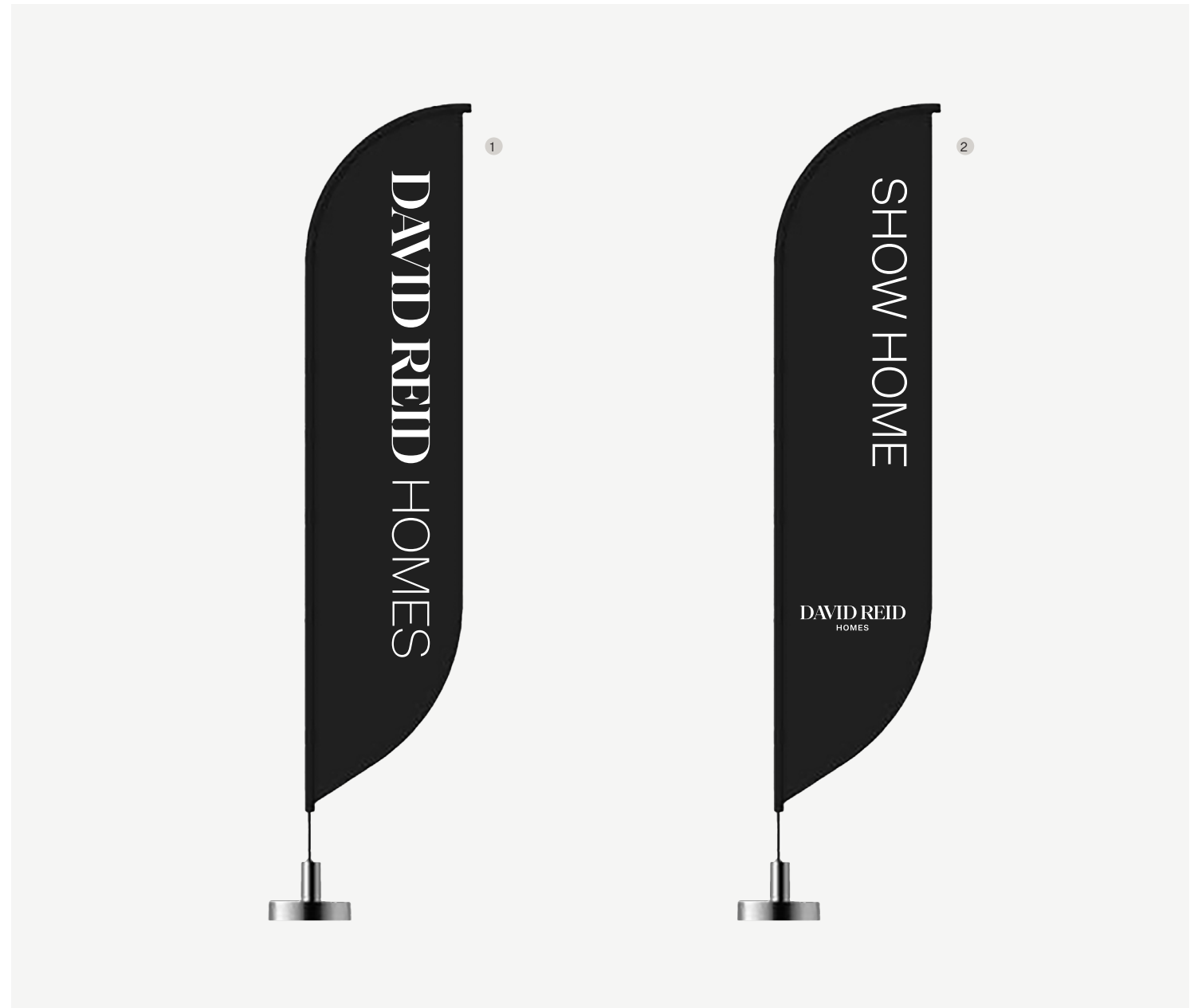


7.3

### Show Home Flag Blade Flag

The blade flag allows for more rational designs than a standard tear-drop flag.

- 1 Brand led flag
- 2 Content led flag



## 7.6

**Show Home Panel**

Wood and Brushed Metal

To be applied onto the exterior of show homes to communicate opening hours and contact information.

- 1 White vinyl on wood
- 2 White vinyl on brushed metal

The sign materials should be used where they compliment the build.



7.5

**Street Sign**  
Black

Content may vary between different street signs. Use discretion when incorporating additional information.

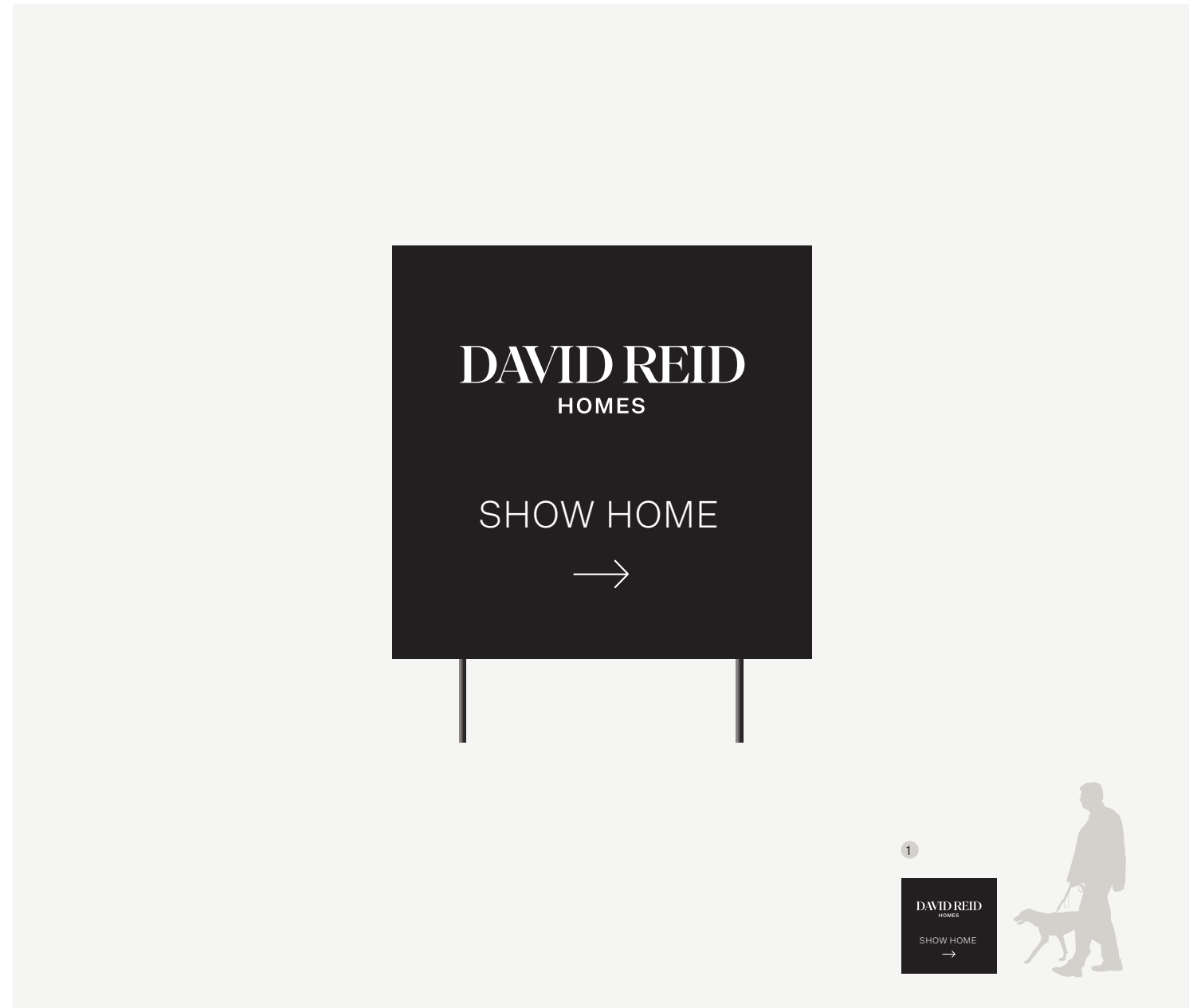


7.8

**Square Directional Sign**  
Black

Custom brushed metal sign with stakes to insert into grass.

1 Size reference





7.7

**Landscape Directional Sign**  
Black

Custom brushed metal sign with stakes to insert into grass.

1 Size reference



7.10

**1:2 Billboard**

Billboard content will need to be as concise as possible in order to communicate at a glance.



7.9

### 1:3 Billboard

Billboard content will need to be as concise as possible in order to communicate at a glance.



This section  
outlines the graphic  
applications across  
branded vehicles.

## 8.2

**Double Cab Ute**  
Black

**Door**

Logo centred, using built-in clear space, avoiding overlap with vehicle character lines

**Rear**

Inline logo centred

**Note:**

On black vehicle doors and pickup tailgate panels, we use 3M matte black vinyl wrap.

The logo is to be used either in black or white where it contrasts with the vehicle colour. Black or white is the preferred vehicle colour.



8.1

**Double Cab Ute**  
White

**Door**

Logo centred, using built-in clear space, avoiding overlap with vehicle character lines

**Rear**

Logo and tagline positioned at opposite sides



**Note:**

The logo is to be used either in black or white where it contrasts with the vehicle colour. Black or white is the preferred vehicle colour.

## 8.4

**SUV**  
Black

**Door**  
Logo centred, using built-in clear space, avoiding overlap with vehicle character lines

**Rear**  
Inline logo centred

**Note:**  
On black vehicle doors and pickup tailgate panels, we use 3M matte black vinyl wrap.

The logo is to be used either in black or white where it contrasts with the vehicle colour. Black or white is the preferred vehicle colour.



8.3

**Van**

Charcoal

**Door**

Logo centred, using built-in clear space, avoiding overlap with vehicle character lines

**Window**

Tagline left aligned

**Rear**

Logo on window  
tagline right side

**Note:**

On black vehicle doors and pickup tailgate panels, we use 3M matte black vinyl wrap.

The logo is to be used either in black or white where it contrasts with the vehicle colour. Black or white is the preferred vehicle colour.

