DAVID REID HOMES BRANDED COLLATERAL 91

Our branded collateral is how our customers and staff will engage with our brand in person, therefore, quality and attention to detail is essential.

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Merchandise Overview

Our branded collateral is predominantly black with the white logo applied in a suitable placement.

Please reference the merchandise guide for more information.

Note:

On clothing items, the logo is to appear on right side of chest or opposite side to the garment brand logo. Recommended width 85mm on clothing. Embellishment should also match garment brand logo where appropriate

